



Regional Strategy 2025-2027

Scope and Responsibilities

• The North East Trading Standards Association (NETSA) continues to take a key partnership role across the 12 local authorities in the region and delivers on various core projects on behalf of national partners, which include the National Trading Standards Board (NTSB). HMRC and the Food Standards Agency (FSA); together with regional partners.

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What is the North East Trading Standards Association (NETSA)?

NETSA is a partnership body which brings together the twelve Local Authority Trading Standards Services (LATSS's) in the North East of England, in order to enhance services and contribute to meeting local, regional, and national priorities.

What are our objectives?

- Work in partnership to enhance local service delivery.
- Create informed confident consumers and protect the vulnerable
- Support legitimate businesses by ensuring a fair and safe trading environment.
- Co-ordinate local, regional, and national priorities to enhance service provision.

Key Priorities for Action 2025-2027

- 1. Attract and strive to maintain resources to enhance the provision for Trading Standards Services in the North East region.
- 2. Ensure consistency of interpretation and sharing best practice
- 3. Working collaboratively to ensure effectiveness, efficiency, and value for money.
- 4. Use evidence/intelligence gathered locally, regionally, and nationally to target resources.
- 5. To carefully consider the implications of and respond effectively to the devolutionary process within the region. Based on the political process.
- 6. To carefully consider the implications of and respond effectively to the UK having now left the EU.
- 7. To carefully consider the implications of and respond effectively to the setting up of the Office for Product Safety and Standards.
- 8. To carefully consider the implications of the Government's response to the Hackitt Report the Building Safety Act 2022. Including the announcement on construction products.
- 9. To evaluate and respond fully to the implications of the Retained EU Law (Revocation and Reform) Act 2023 upon all consumer protection legislation.
- 10. To deliver upon the outcomes of the regional training scheme for apprentices.
- 11. To deliver upon the requirements of Operation CeCe in respect of enforcement around the illegal tobacco market.
- 12. To deliver upon the requirements of Operation Joseph in respect of enforcement around the illegal market in Vaping Products and the Underage sale of Vaping Products.
- 13. To carefully consider the implications of the Tobacco and Vapes Bill and the associated Environmental Regulations applicable to the ban on single use vapes.
- 14. To carefully consider the implications of the Renters (Reform) Bill.
- 15. To carefully consider the implications of the Product Safety and Metrology Bill.

Impact and Outcomes

- Achievement of best practice through shared learning and expertise, relevant and timely information exchange, and development of new and innovative approaches
- Consistent and intelligence led action with all partners.
- Maximise the delivery of initiatives within the limitations of reducing resources.
- Contribute to public health and wellbeing.
- Contribute to building safer and stronger local communities.
- Protect the vulnerable

Governance Arrangements

NETSA consists of the Heads of Service from the 12 LATSS's within the region. A Regional Coordinator, who is retained through grant funding received from the NTSB, supports our work. NETSA will continue to provide the strategic leadership for all sub regional groups and promote effective partnership working throughout the region in order to protect and improve the health, wellbeing and safety of local communities whilst supporting local businesses to achieve better regulatory outcomes.

Governance Arrangements (Continued)

All finances received through NETSA will be subject to independent scrutiny and audit. NETSA, and its subordinate groups, will take actions that are customer-focussed and will be subject to a robust performance and financial management framework.

No decisions will be actioned unless they provide value for money for our constituent Authorities, communities, businesses, or partners.

NETSA is committed to effective, strategic planning and developing policies through dynamic and successful leadership. This will be informed utilising data from the Annual Strategic Assessment.

Challenges

In developing its policies and plans NETSA will recognise the challenges presented by:

- a) Reducing resources in the public sector particularly those prevalent in the regulatory field and will maximise potential to secure additional resources for the regional LATSS's.
- b) To continue to support legitimate business and protect our local communities. This agenda has developed through the implementation of the "Regulators Code" and having regard to the policies outlined in the Local Government Association's "Open for Business" document.
- c) The continuing implementation of new consumer protection legislation. These have included abolition of letting fees (May 2018); prohibition of F & G energy rated domestic properties under EPC legislation and the prohibition of F&G energy rated non-domestic properties (April 2023); the banning of sales of offensive and dangerous substances to under 18's (Offensive Weapons Act 2019) (April 2022); animal licensing provisions (October 2018), the Tenant Fees Act 2019 (June 2019), the amendment to Pet shop licensing (Lucy's Law) (April 2020), the Leasehold Reform (Ground Rent) Act 2022.
- d) The need to carefully consider the implications of and respond effectively to the devolutionary process within the region. Based on the political process.
- e) To carefully consider the implications of and respond effectively to the Office for Product Safety and Standards.
- f) To carefully consider the implications of the Government's response to the Hackitt Report the Building Safety Act 2022. Including the announcement on construction products.
- g) To evaluate and respond fully to the implications of the Retained EU Law (Revocation and Reform) Act 2023 upon all consumer protection legislation.
- h) To deliver upon the outcomes of the regional training scheme for apprentices.
- i) To deliver upon the requirements of Operation CeCe in respect of enforcement around the illegal tobacco market.
- j) To deliver upon the requirements of Operation Joseph in respect of enforcement around the illegal market in Vaping Products and the Underage sale of Vaping Products.
- k) To carefully consider the implications of the Tobacco and Vapes Bill and the associated Environmental Regulations applicable to the ban on single use vapes.
- I) To carefully consider the implications of the Renters (Reform) Bill.
- m) To carefully consider the implications of the Product Safety and Metrology Bill.

Partnership Working

NETSA continues to work with a range of national and regional partners including the Department for Business & Trade (DBT), the Home Office and the Food Standards Agency (FSA), the three regional police services, Her Majesty's Revenue and Customs (HMRC) and other enforcement agencies as well as Balance and Fresh.

National















NATIONAL TRADING

STANDARDS
Protecting Consumers

FOOD STANDARDS AGENCY



Regional





















NETSA Strategy 2025-2027 January 2025

Local























Key Priorities for Action 2025-2027

1. Attract resources to enhance the provision for Trading Standards Services in the North East region

Serv	ices in the North East region	-	_
	Action	Timescale	Current Status
1.1		Timescale January 2025 – March 2027	Regional representation delivered by NETSA Chair, and the local/regional governance of activities and decisions carried out by NETSA Executive. All the meetings of the NTSB & Governance groups 2024/2026 to be supported. NETSA Executive. Meetings programmed in. NTSB. Last meeting 18 December 2024. Announcement on 19 January 2021 that OPSS to lead on the enforcement of construction products legislation. 31 August 2022 "OPSS Product Regulation Strategy 2022-2025. How we will deliver protection and confidence in a strong, green economy". Published.

1.2	Ensure that the scheduled	January 2025 –	opss-strategy-2022- 2025.pdf Funding for safety testing of selected products manufactured or imported into the region through the Metrology Laboratory at Gateshead. Animal Health and
1.2	Animal Feed Inspection programme (grant funded by the FSA via the NTSB) is delivered upon.	March 2027	Feed Group delivering inspection programme agreed with the NTSB. Co- ordinated through Northumberland CC. Funding granted.
1.3	Maintain Regional Investigations Team (RIT) (funded by NTSB) in order to act against level 2/3 criminality in accordance with the Intelligence Operating Model (IOM).	January 2025 – March 2027	RIT Manager and host authority have taken actions in accordance with the IOM and governance procedures.
	Tasking effected from both local and regional intelligence through the Regional Tasking Group (RTG) and in line with referral processes agreed by the National Tasking Group (NTG).	January 2025 – March 2027	Governance group carrying out ongoing monitoring of delivery programme.

	Action	Timescale	Current Status
1.4	Maintain a Regional	January 2025	RIT Manager and
	Intelligence Analyst (RIA)	- March 2027	host authority has
	(funded by NTSB) & Regional		maintained the RIA
	Intelligence Officer (RIO) in		in compliance with
	line with nationally agreed		the terms of a
	strategy.		funding agreement
			in line with the IOM.

1.5	Carefully consider regional	January 2025	Successful funding
1.5	bidding in order to host	– March 2027	bid on Operation
	projects/functions devolved	Water 2027	Arwen (Oak).
	from the delivery of the		Successful bid from
	strategy as and when		Northumberland on
	appropriate.		a business of
			concern.
1.6	To co-ordinate joint	January 2025	9 October 2015
	arrangements in respect of	- March 2027	legislation
	enforcement provisions of		implemented.
	Energy Performance		Response required
	Certificates in local authorities.		by all LA's. Annual
	PDF		reporting regime to
	l.a.: 20151601 a.m.m		Secretary of State.
	uksi_20151681_en.p df		Several LA's
			organising
			partnership
			arrangements.
			April 2023 F&G
			energy rated non- domestic properties
			now banned.
1.7	To monitor implementation of	January 2025	Effects of
1.7	the Tenant Fees, Act 2019.	– March 2027	legislation on
	110 1011411 000, 7101 2010.	Waren 2027	regulatory services
			and marketplace.
1.8	To monitor the Final Report:	January 2025	Potential effects on
	"Regulation of Property Agents	- March 2027	the property
	Working Group."		business sector.
	1		
	PDF		
	Regulation_of_Proper ty_Agents_final_repor		
1.9	To monitor implementation of	January 2025	April 2022
1.0	the Offensive Weapons Act	– March 2027	provisions brought
	2019 related to bladed		into force.
	implements and corrosive		
	substances.		
1.10	To carefully consider and	January 2025	Metrology officer
	respond to the CTSI	 – March 2027 	working group set
	consultation on the		up.
17 -	Qualifications Review.		
Key I	Priorities for Action 2025 -2027		
2. En	sure consistency of interpretat	ion and sharing	best practice
	Action	Timescale	Current Status
2.1	Respond to all applicable	January 2025	As and when
	consultations affecting	 – March 2027 	relevant
	Regulatory Services		consultations
			emerge.

2.2	METROLOGY GROUP a) Project Work to be	January 2025 – March 2027	Agreement to deliver projects on
	determined.		packaged goods.
2.3	FAIR TRADING Responsibility on delivery rests with RTG. a) Participate in Scams Awareness campaign with key task of increasing reporting of scams.	January 2025 – March 2027	Regional LATSS's to participate.
	b) Partnership working with the Anti-Counterfeiting Group (ACG) & the Intellectual Property Office.	January 2025 – March 2027	RIA co-ordinated regional activity around illegal trade through social media sites on the internet.
	c) Participation and involvement with National Consumer Week.	January 2025 – March 2027	Regional LATSS's to be involved with National Consumer Week 2025,
	d) To co-ordinate joint arrangements in respect of enforcement provisions of Energy Performance Certificates in local authorities. uksi_20151681_en.p df	January 2025 – March 2027	Legislation implemented. Response required by al LA's. Also, annual reporting regime to Secretary of State. Several LA's organised partnership arrangements. April 2023 F&G energy rated non-domestic properties banned.
	e) Second-hand car market.	January 2025 – March 2027	Consumer Protection Partnership evaluating
	f) Doorstep crime.	January 2025 – March 2027	
	g) Multi Agency Safety project on Doorstep crime.	January 2025 – March 2027	Development through national Scams team. SPOC's now

		January 2025 – March 2027	operational for 3 regional police areas. Call blockers resourced and distributed.
2.4	CONSUMER AND PRODUCT SAFETY GROUP a) Respond to all localised enquiries and respond to requests as made for intelligence from DBT and the national Product Safety Focus group. Business plan developed.	January 2025 – March 2027	Lead officer Consumer and Product Safety Group. Meeting of national Product Safety Group. 8 December 2024.
	b) Undertake intelligence led product safety projects in respect of consumer products i.e., sun beds, fancy dress costumes and electric chargers.	January 2025 – March 2027	All regional LATSS's now fully engaged with assessments around sunbeds.
	c) Participation with Child Safety Week.	January 2025 – March 2027	As and when required.
	d) Monitor national/regional developments in respect of underage sales and take appropriate action.	January 2025 – March 2027	April 2022 Offensive Weapons Act 2019 in force. Government proposal to ban energy drinks to those under 16. Tobacco and Vapes Bill.
	e) Monitor the development of the Office for Product Safety and Standards.	January 2025 – March 2027	The Office for Product Safety and Standards (OPSS) enabling the UK to meet the evolving challenges of product safety by responding to expanding international trade, the growth in online shopping and the increasing rate of product innovation.
	NETSA Stratogy		product innovation.

a national scale will ensure the lacontinues to cal out appropriate border checks of imported product following exit from the European Union. Announcement Product Safety Sampling Proto 2022. Funding for safety testing of selected product including ladder and cosmetics through regionat test houses. Product Safety Metrology Bill published.	on cts on col for fts
f) Response to concerns with non-compliant Vaping Products and underage sales of such products. January 2025 — March 2027 of non-complian products. Operation of such products.	nt ation
g) National surveillance work on electric battery chargers on bikes. January 2025 - 2027 work on behalf of OPSS. Linked through to region fire services.	of
h) Safety alert on Water Beads. January 2025- March issued. 2027	ert

TOBACCO CONTROL a) Policy Document published	January 2025- March 2027	Conservative Government published Stopping the start: our new plan to create a smokefree generation.
b) Operation CeCe National enforcement project to be delivered for HMRC by NTS. Full regional reporting regime in place.	January 2025 – March 2027	Ongoing enforcement actions. Projected funding from HMRC for 3 years.
c) Operation Joseph. National enforcement project delivered for DH&SC by NTS. Full regional reporting regime in place.	January 2025 – March 2027	Ongoing enforcement actions. Projected funding from DH&SC.
d) Tobacco and Vapes Bill	January 2025-March 2027	Parliamentary scrutiny in process.

2.5	ANIMAL HEALTH AND WELFARE GROUP a) To respond to all localised enquiries and respond to requests as made for assistance from Department for Food and Rural Affairs (DEFRA), the FSA and the national Animal Health Focus group.	January 2025 – March 2027	Meetings attended, and updates disseminated.
	b) To ensure the delivery of the national Feed Hygiene programme on behalf of the NTSB for the FSA.	January 2025 – March 2027	Effective regional delivery of feed hygiene project through coordinator. (Northumberland CC).
	c) Tasked to evaluate and update contingency plans in respect of notifiable diseases including rabies and avian flu.	January 2025 – March 2027	Work ongoing.
	d) National Farming Policy.	January 2025 – March 2027	December 2019 Stacey Report on

		Farm Inspection
		Review published.
		Farm Inspection and Regulation Revi
e) Notifiable Disease Outbreaks	January 2025 – March 2027	Ongoing monitoring with APHA. All LATSS's monitoring developments with Blue Tongue & Avian Flu.
f) Development of legislation to introduce the option to issue FPN's for a range of animal health and welfare related offences.	January 2025 – March 2027	Group monitoring developments.

Key priorities For Action 2024-2026 3. Working collaboratively to ensure effectiveness, efficiency, and value for money **Action Timescale Current Status** 3.1 To identify skills gaps in current Regional regional workforce and make Coordinator and the appropriate provision for Training and training/resource funding Competency task and finish group identified various skills gaps. January 2025 **NETSA** developed 3.2 To identify appropriate opportunities for regional joint - March 2027 a collective purchasing initiatives to reduce purchasing initiative costs. for the purchase on a regional basis at a reduced rate of the Chartered. Trading Standards Institute (CTSI) interlink for the 12 LATSS's. 5% coordination fee paid to NETSA which has been utilised to provide training opportunities.

3.3	Support the England Illegal Moneylending Team (IMLT) funded by Treasury and delivered by NTS in its activities in the region.	January 2024 – March 2026	LATSS's currently authorise IMLT to take actions in the North East. Complaints and intelligence are referred and shared with the IMLT as appropriate. All regional LATSS's have participated in special events to promote awareness of the work of the IMLT in our local communities. Levy on finance industry now funds IMLT.
3.4	Support the national Safety at Ports Project managed by OPSS by engagement via RIA ensuring all referrals of dangerous goods inland are investigated.	January 2024 – March 2027	Referral now arriving from LATSS's and OPSS at border points. Actions on dangerous and illegal consumer products now been actioned. Optimity Report published. NTSFINALREPORTM arch1pdf.pdf
3.5	Support the partner organisations Balance and Fresh by supporting campaigns in respect of underage sales, illegal and counterfeit alcohol, and tobacco products.	January 2024 – March 2027	NETSA Executive through the Tobacco Control project continues to fully support the work of the regional partners: Balance and Fresh. Representatives from NETSA attend meetings which facilitate the sharing of best practice across a range of activities.

3.6 **COMPETENCY AND** TRAINING Identify all training opportunities January 2025 NETSA continues - March 2027 in conjunction with partners, to be very including barristers and the successful in private sector to maintain providing a number of training events competency. with partners including CTSI.

Key Priorities for Action 2025-2027

4. Use evidence/intelligence gathered locally, regionally, and nationally to target resources

nationally to target resources					
	Action	Timescale	Current Status		
4.1	Establish and maintain a RTG to consistently consider intelligence with a view to appropriate tasking via the SB Team. Where considered appropriate to seek national resources from the NTG in line with the IOM.	January 2025 – March 2027	RTG has been established and is operating well. All meetings scheduled.		
	Develop an annual Regional Strategic Assessment to provide intelligence led recommendations for consideration by NETSA in determining its strategic and operational planning. RIA to develop Regional Tactical Assessments for use of Regional Tasking Group (RTG) Develop and implement a Regional Intelligence Group (RIG).	January 2025 – March 2027	Document to be produced. Once produced and utilised by RTG. RIG established and meetings all scheduled in.		
4.2	Engage fully with the local Government Agency Intelligence Network (GAIN) to ensure dissemination of intelligence and relevant joint actions are taken with member agencies.	January 2025 – March 2027	NETSA through the RTG has full information exchange arrangements with the local GAIN co- ordinator who is invited to RTG.		
4.3	Support the national CACS in the provision of their services in respect of the Consumer	January 2025 – March 2027	Working group set up to ensure effective		

	Halpling and their advice		oupport/referrel
	Helpline and their advice		support/referral
4.4	services.		procedures in place.
4.4	Support and respond effectively	January	Officers carefully
	to the devolutionary process in	2025 –	monitoring
	the region. Based on political	March 2027	outcomes.
	process. May 2024. Kim		
	McGuiness elected as LA7		
	Mayor. Ben Houchen re-elected		
	as Tees Valley Mayor.		
4.5	To carefully consider the	January	Officers carefully
	announcement on the 19	2025 –	monitoring
	January 2021 that OPSS to be	March 2027	outcomes. Draft
	the new regulator for	Wardi 2027	Regulations
	construction products.		published and
	construction products.		consulted upon.
			•
			Gateshead led on
4.0	To construit a serial and a OTO	la maria mari	scoping exercise.
4.6	To carefully consider the CTSI	January	Product Safety and
	consultation on the	2025 –	Metrology Bill now
	Qualifications Review.	March 2027	published. Working
			groups set up.
4.7	To carefully consider the	January	To monitor
	implications of the Retained EU	2025 -March	developments
	Law (Revocation and Reform)	2027	closely.
	Act 2023 upon existing		
	consumer protection legislation.		
4.8	To deliver upon the	January	To monitor delivery
	requirements of Operation	2025 –	through national
	CeCe in respect of enforcement	March 2027	reporting regime.
	around the illegal tobacco		10 01
	market.		
4.9	To deliver upon the	January	To monitor delivery
7.5	requirements of Operation	2025 –	through national
	Joseph in respect of	March 2027	reporting regime.
	•	Maich 2021	reporting regime.
	enforcement around the illegal		
	market in vaping products and		
	the underage sale of vaping		
	products.		
5.0	To deliver and report upon the	January	To monitor delivery
	lettings scoping Project as	2025 -March	
	funded by NTS.	2027.	
5.1	To carefully consider the	January	To monitor
	implications of the Renters	2025-March	developments
	(Reform) Bill.	2027	closely.
5.2	To carefully consider the	January	To monitor
	implications of the Product	2025-March	development
	Safety and Metrology Bill	2027 Water	closely.
	Carety and Methology Dill	2021	olosoly.

5.3	To carefully consider the implications of the proposed ban on single use vapes (June 2025).	January 2025-March 2027	To monitor developments closely.
5.4	To carefully consider the implications of the Tobacco and Vapes Bill.	January 2025-March 2027	To monitor developments closely.

Chair of NETSA. January 2025